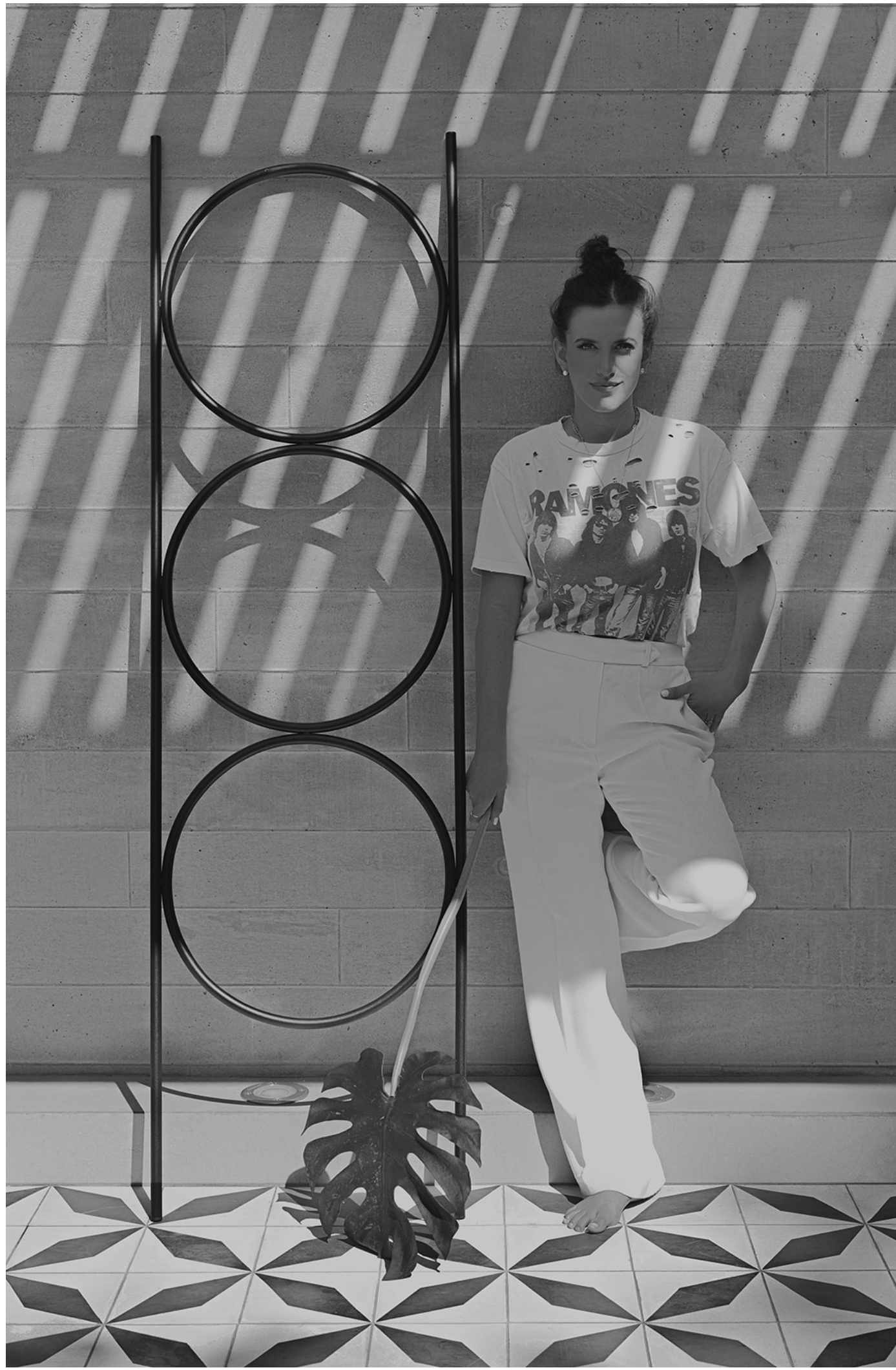


Katy Jay



THE DESIGNER

KATY WAS BORN AND RAISED IN GUATEMALA. HER LOVE FOR ART BEGAN DURING HER TIME AT THE WHITNEY MUSEUM OF MODERN ART IN NEW YORK. HER EXPERIENCE AT THE MUSEUM SPARKED A SPECIAL INTEREST IN THE STORIES BEHIND EACH PIECE.

SHE HAS LED THE CREATIVE DIRECTION, INTERIORS, MARKETING, AND EXECUTION FOR VARIOUS PROJECTS, SUCH AS LUXURY BOUTIQUE HOTELS VILLA BOKÉH AND CASA PALOPÓ. AFTER STUDYING FASHION BUSINESS, KATY WORKED IN LUXURY FASHION HOUSES INCLUDING CAROLINA HERRERA, PROENZA SCHOULER, AND CHRISTIAN DIOR PERFUMES & COSMETICS.

SHE IS A CREATIVE SOUL WITH A KEEN EYE FOR INTERIOR DESIGN, A PASSION FOR ART, AND CONTEMPORARY LIVING. HER ULTIMATE DREAM IS TO SHARE THE UNKNOWN STORIES OF EACH INDIVIDUAL BEHIND THEIR ART, WHILE AT THE SAME TIME BUILDING A COMMUNITY OF ARTISANS IN THE MOST BEAUTIFUL PLACE ON EARTH, ATITLAN GUATEMALA.

THIS PORTFOLIO IS CREATED TO SHARE A BIT OF KATY JAY'S WORK!

INTERIORS

DESIGN

BRAND IDENTITY

ART DIRECTION

HOSPITALITY



THE BRAND

A FEW MONTHS AGO...

...I HAD AN IDEA THAT HAS SINCE LED ME ON AN INCREDIBLE ARTISTIC JOURNEY.

ON THIS PLATFORM, YOU'LL FIND INSPIRATION THROUGH INTERVIEWS WITH OTHER CREATIVES, DISCOVER ARTISANAL HOME DECOR DESIGNED BY ME, AND IMMERSE YOURSELF IN ALL THINGS ART.

SPECIALIZING IN

- INTERIORS
- STORY-RICH OBJECTS
- STORYTELLING

- CLIENT EXPERIENCE
- ART DIRECTION
- BRAND IDENTITY

**LUXURY
BOUTIQUE HOTEL
RENOVATION**

VILLA BOKÉH
KATY JAY X PALIARE STUDIO



VILLA BOKÉH

ESMERALDA SUITE

REFURNISHED CHAIRS



YOU'LL NEVER
BELIEVE WHAT
THIS CHAIR
USED TO BE.





BEFORE



AFTER



BEFORE





REFURNISHED
TABLE

ARTISANAL COLLAB X
ALGODONES
MAYAS

VILLA BOKÉH

INDIGO SUITE

LIGHT BLUE BEAMS
AND TRADITIONAL
TEXTILES: WHERE
AESTHETICS MEET
HERITAGE IN
INTERIOR DESIGN.



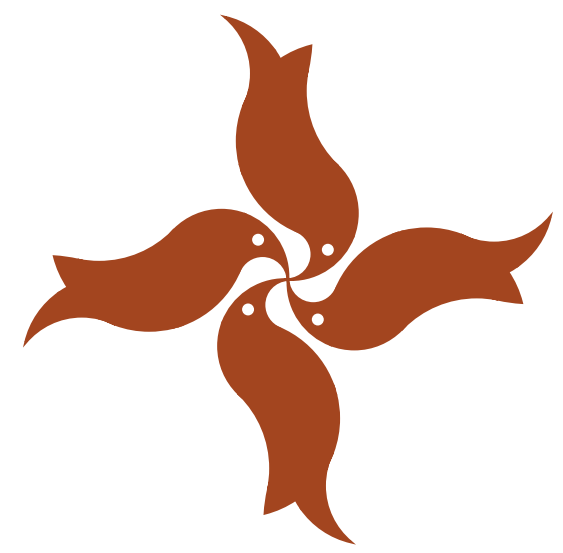
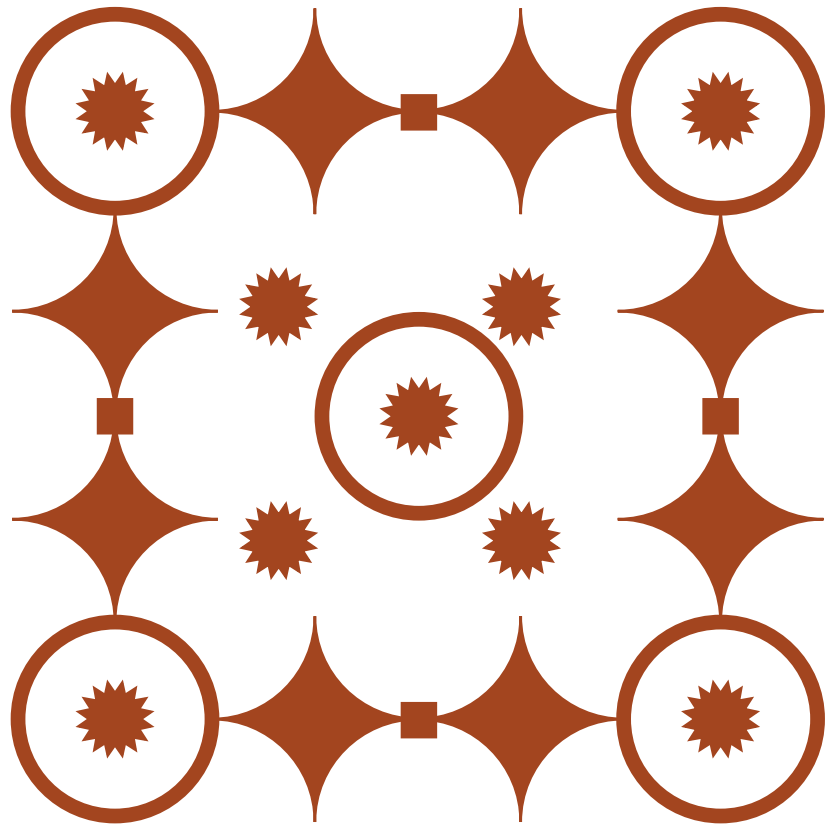
BEFORE



AFTER

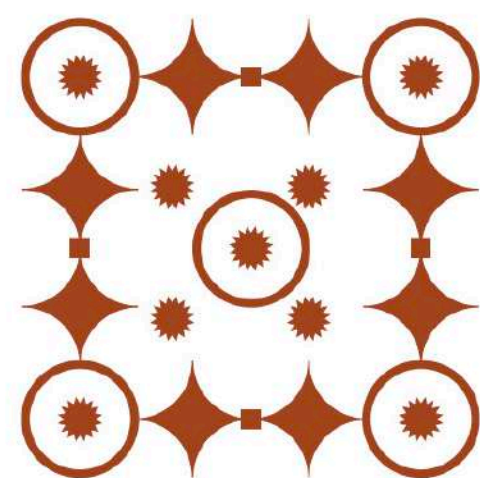
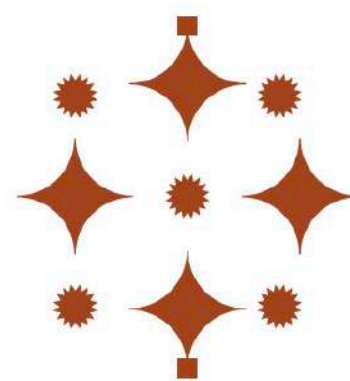
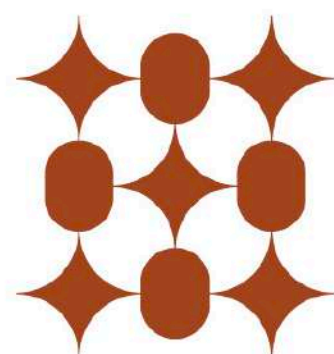
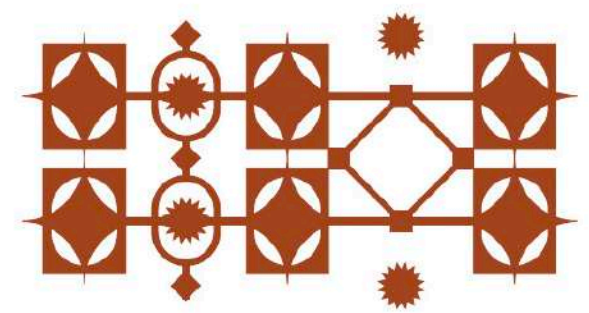
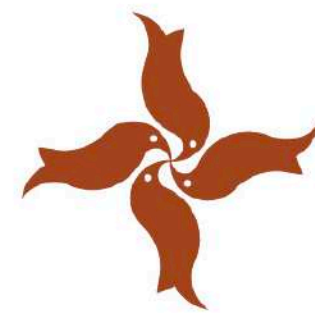
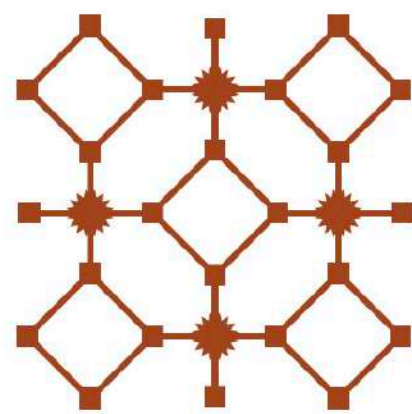
BATHROOM LOVE

BATHROOM LOVE



USING BRANDING
AS INSPIRATION.

Ilustración



Patrones



VILLA BOKÉH

BATHROOM GOALS





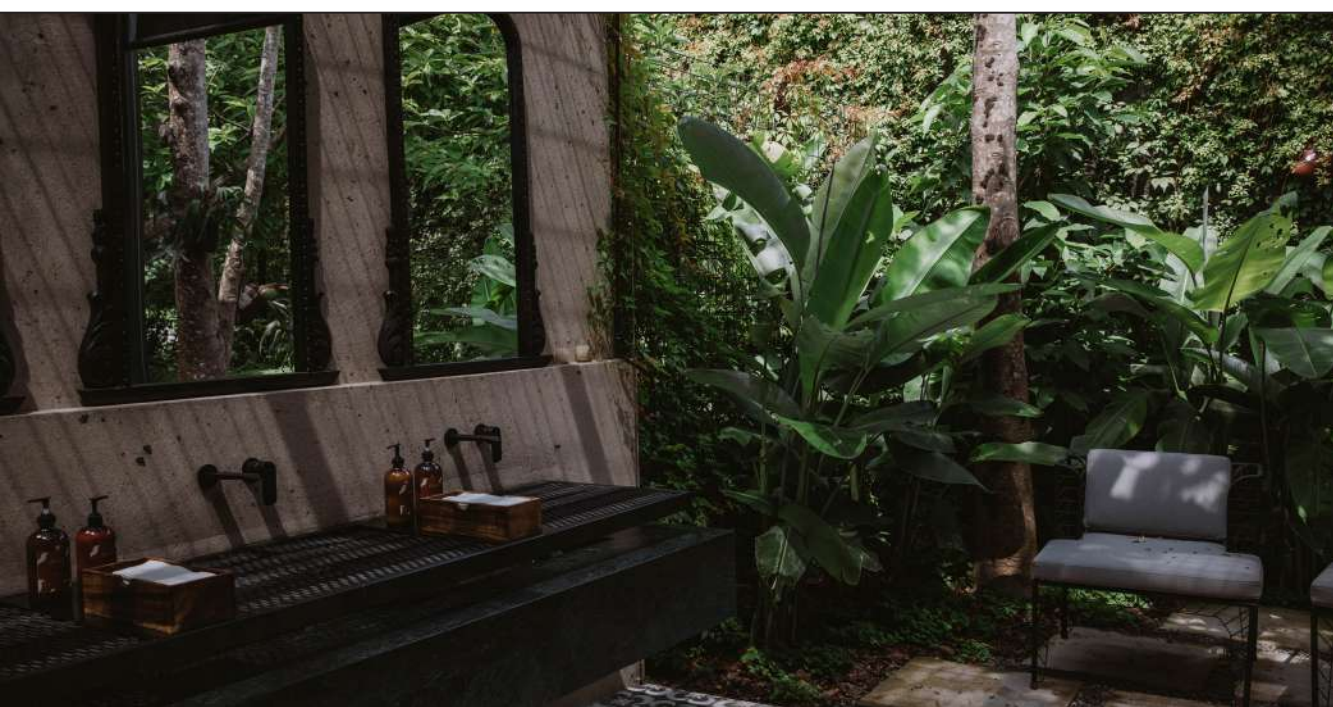
VILLA BOKÉH

INTO THE WILD



I DIDN'T WANT TO
CREATE A TRADITIONAL
BATHROOM; I HATE THOSE!

WE WENT FOR SOMETHING
SO CREATIVE THAT YOU
WOULDN'T FIND IT ON THIS
PLANET EARTH.



**LUXURY
BOUTIQUE HOTEL
RENOVATION**

CASA PALOPÓ





CASA PALOPÓ

VILLA



HAND MADE
SOFA

VINTAGE
FIND

NOBODY TRUSTED
A BLACK COLORED
WALL, BUT IT
TURNED OUT TO
BE A MAGICAL
SURPRISE.



VINTAGE
ACCESSORIES



CERRO DE ORO MASTER SUITE



THE CHALLENGE HERE WAS TO MAINTAIN THE AESTHETIC OF THE OLD HOUSE BUT ADD A MODERN TWIST TO IT.

SO, WE USED THE SAME COLOR PALETTE BUT INCORPORATED MODERN TEXTILES AND CAREFULLY SELECTED FURNITURE.





HANDMADE
ARTISAN
POM-POMS



TOLIMÁN SUITE

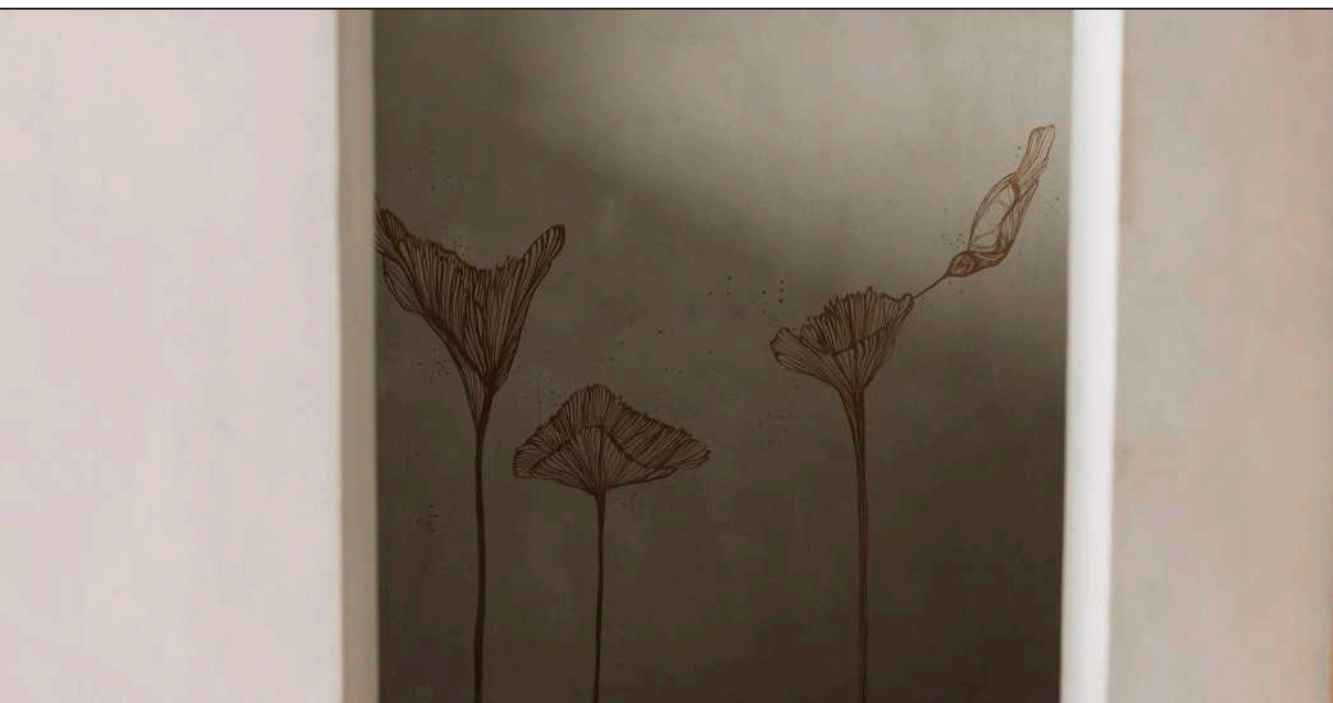


BATHROOM LOVE

TO CAPTURE THE NATURE
THEME, WE AIMED TO BRING
IT INSIDE WITH A BATHROOM
MURAL. IT IS A WORK OF ART.



CASA PALOPÓ







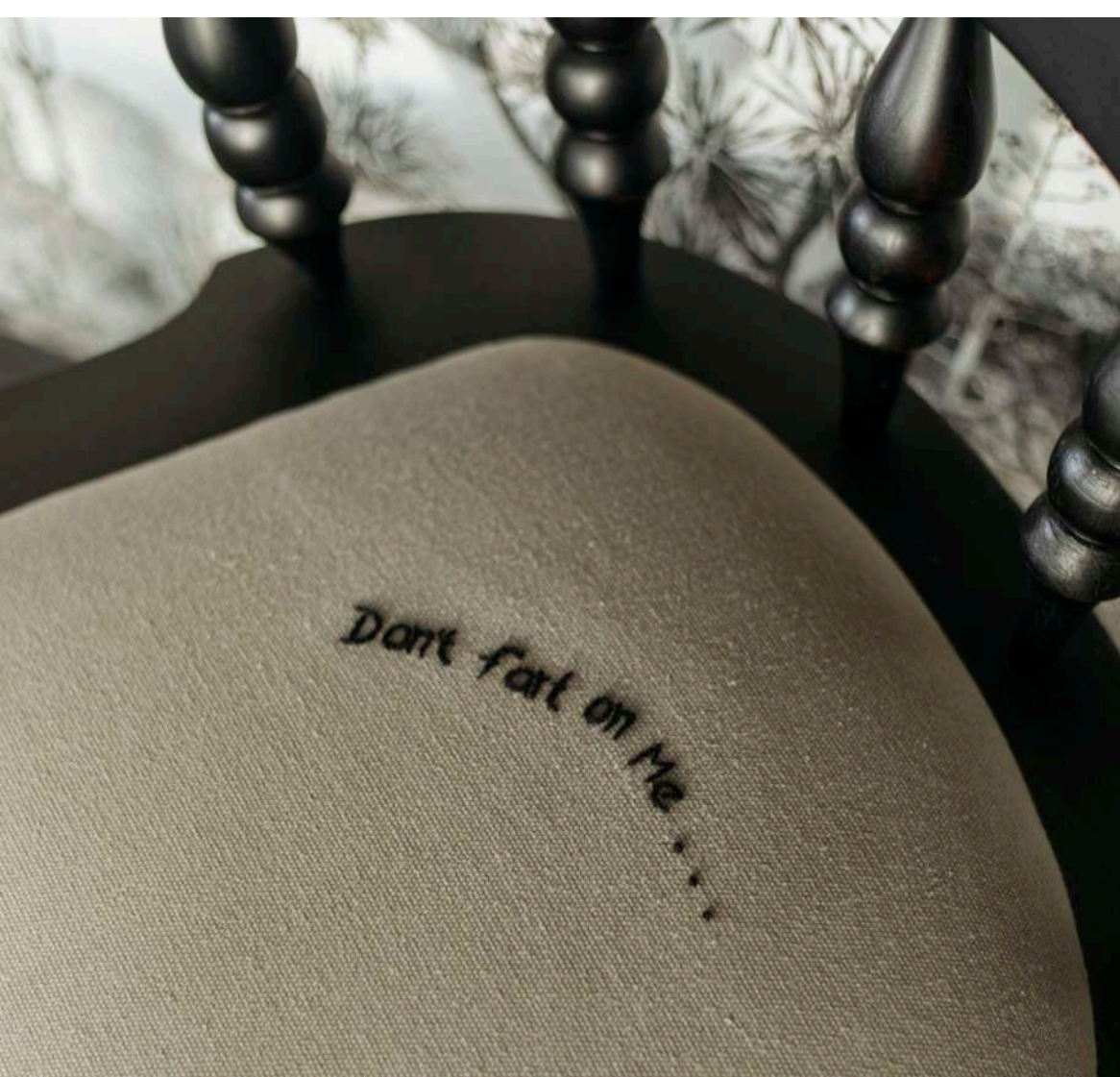
CASA PALOPÓ



KATY JAY COLLECTION

STORY-RICH OBJECTS

KATY JAY COLLECTION





KATY JAY COLLECTION

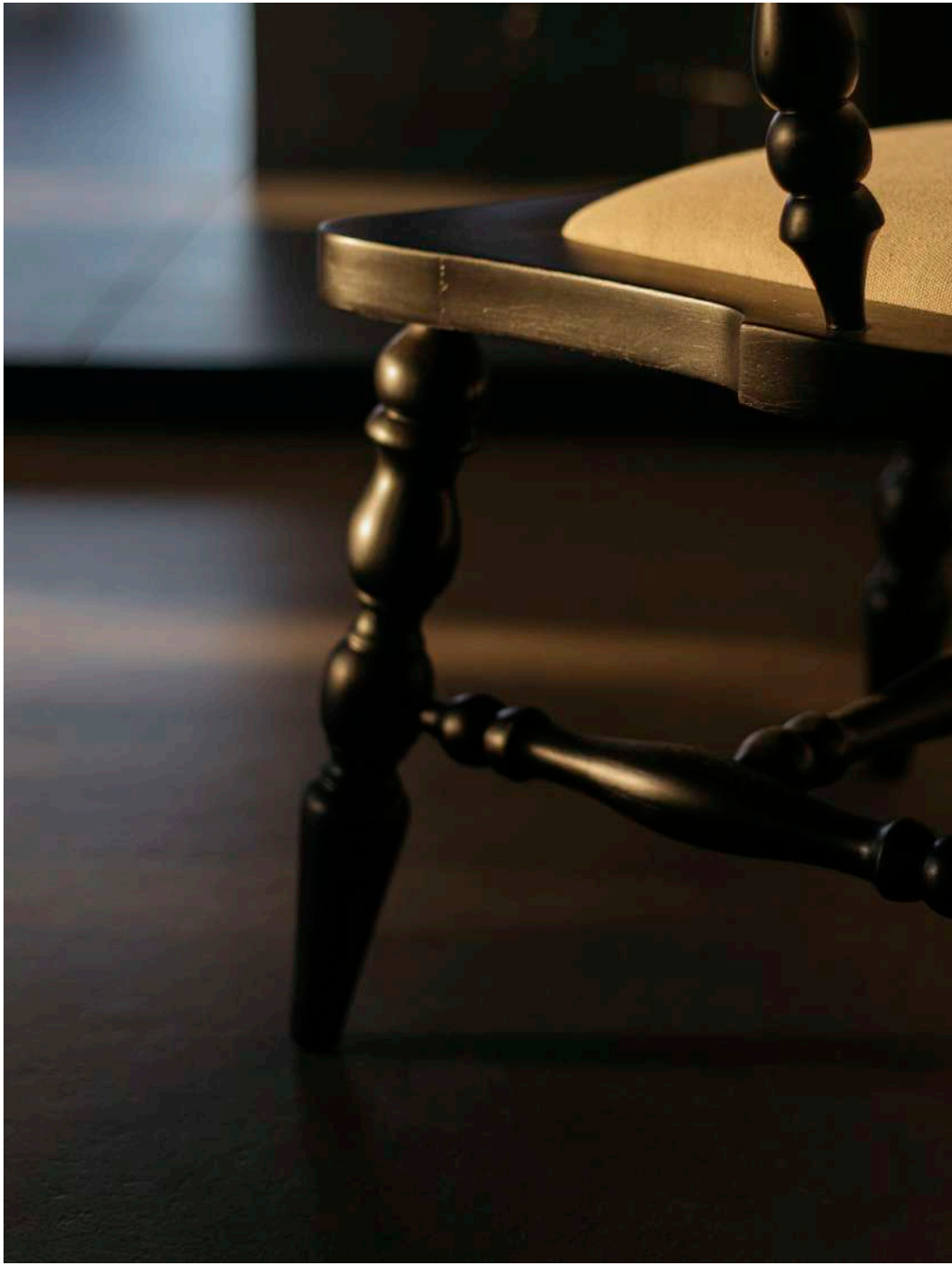
WILD BOWLS



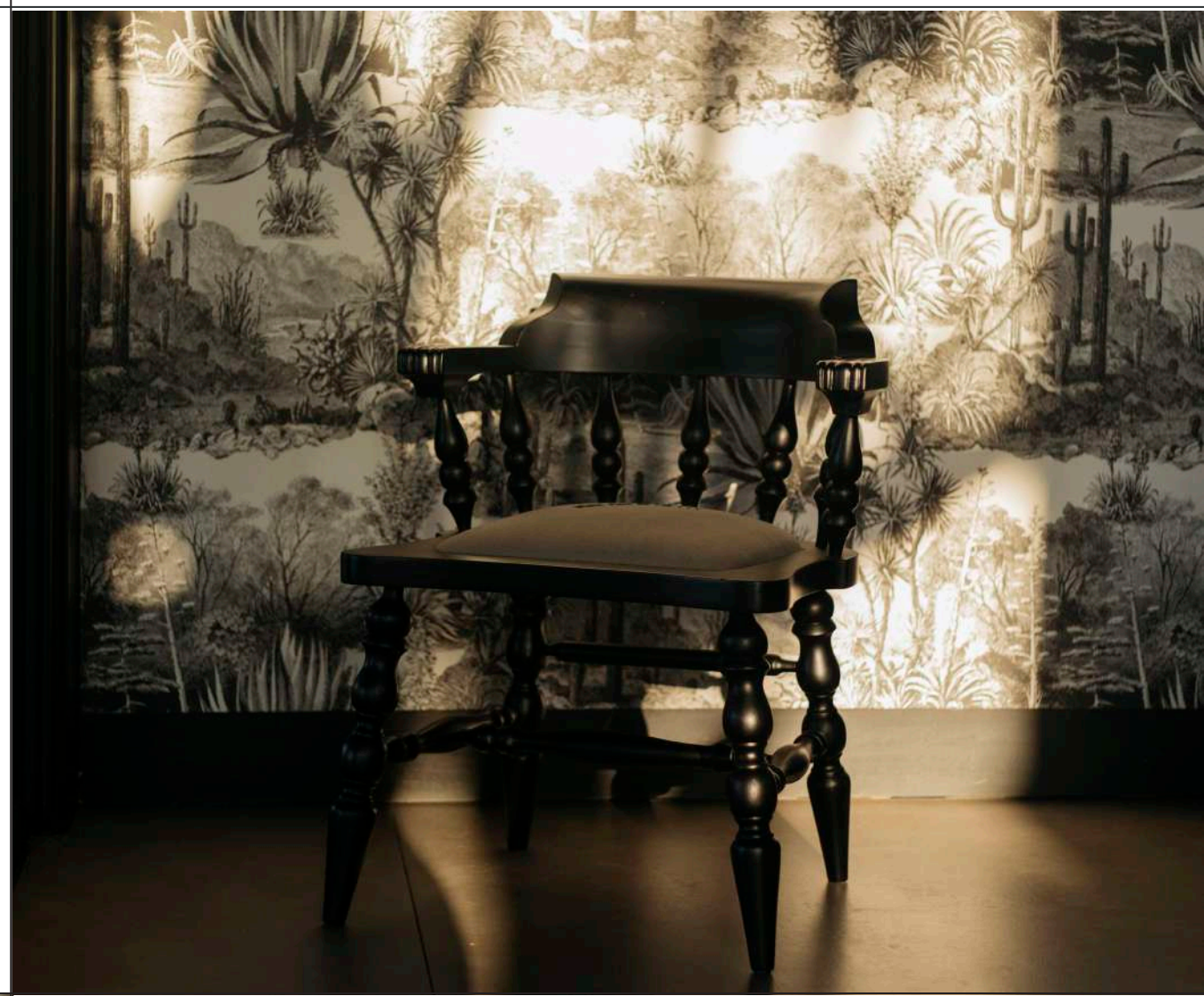
“IF I WERE A
BOWL, I’L
WOULD BE
THIS BOWL”

-KATY JAY





DON'T FART ON ME CHAIR



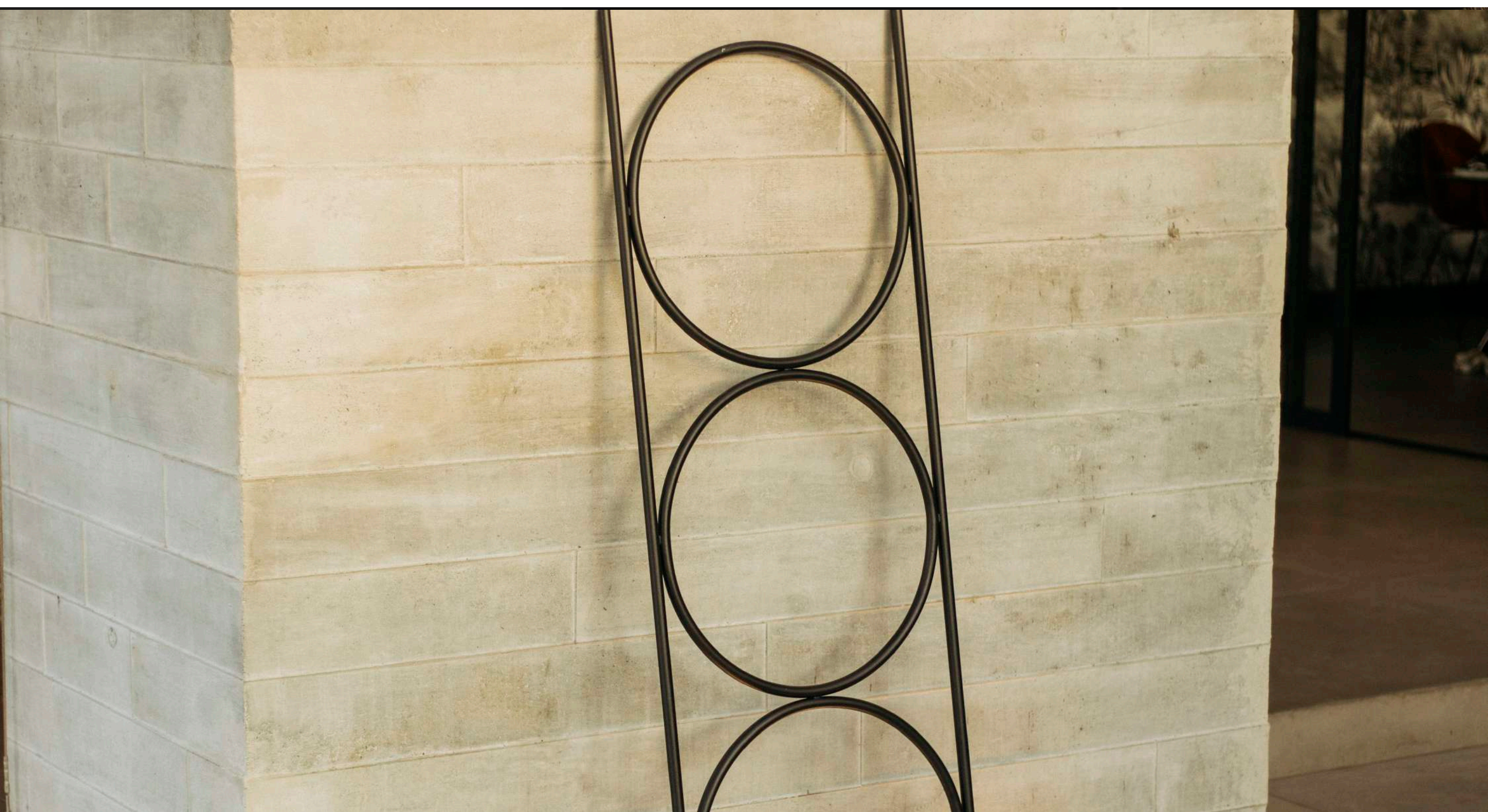
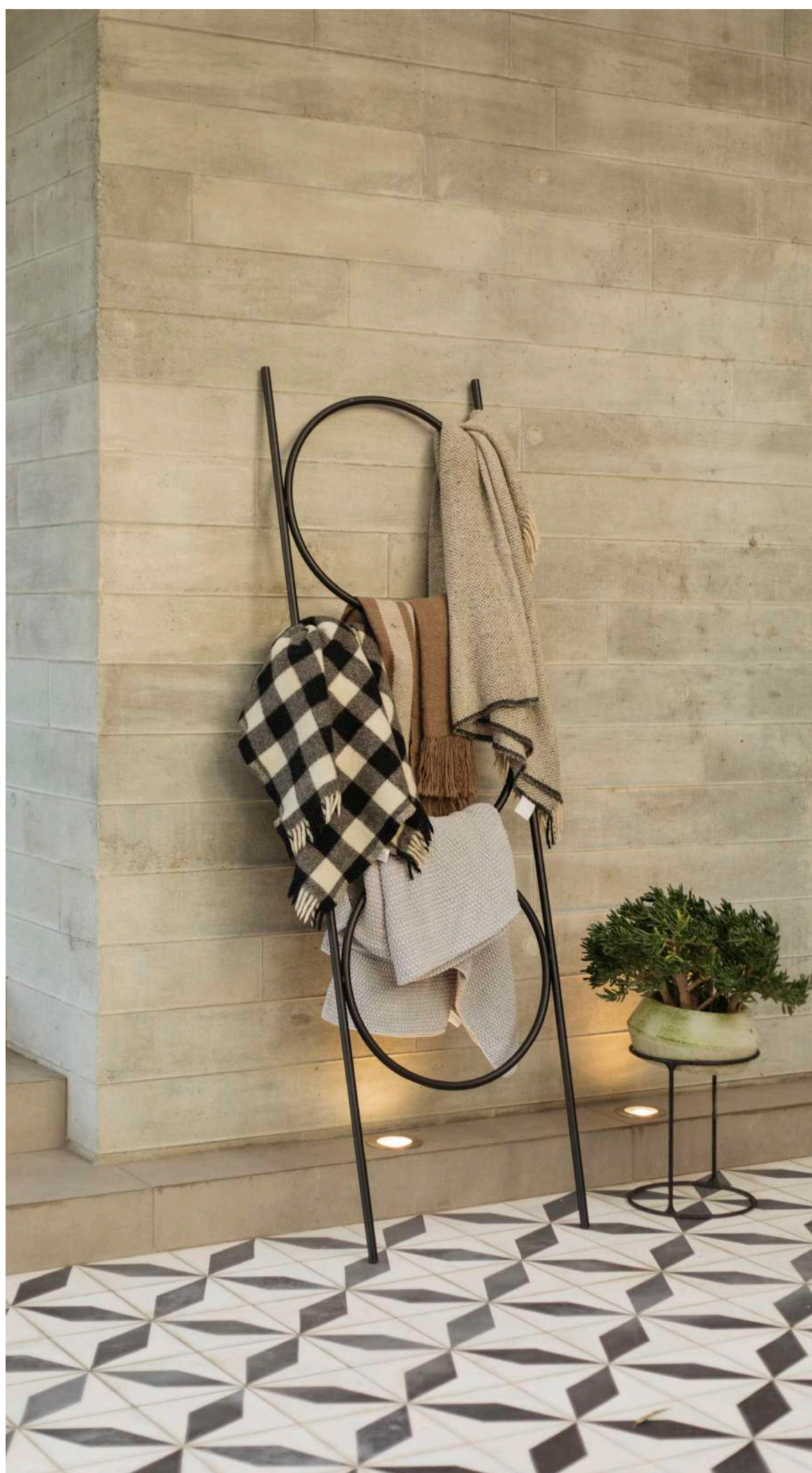


LOVE IS IN THE CHAIR



LADDER COLLECTION

LADDER 2.0



KATY JAY COLLECTION



OG
LADDER



MOON LADDER



ROUND LIKE
THE MOON,
OUR LADDER
KNOWS NO
BOUNDS.



Katy Jay

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YOUTUBE: KATY JAY

WEB: WWW.BYKATYJAY.COM